



Entrepreneur and Investor Cruise 2024

Treat yourself to wonderful experiences at sea between Oslo and Kiel.
Event organized by SMB Norway.

We invite entrepreneurs, investors, Business Angels, SMBers, and politicians to the ultimate Entrepreneur and Investor Cruise on M/S Color Magic!

Good reasons to join:

- exciting and educational seminars for both investors and entrepreneurs
- the world's best pitch training
- unique networking and luxury for 48 hours
- fantastic entertainment
- meet decision-makers and leading politicians in entrepreneurship, investment, and innovation policy hear presentations from unique startups
- world-class food and drinks
- Casino at sea

Choose from 3 types of tickets:

Standard ticket (member of SMB Norway)

3,000.00 NOK

Standard ticket (not a member of SMB Norway)

5,070.00 NOK

VIP Light ticket (member of SMB Norway)

5,685.00 NOK

VIP Light ticket (not a member of SMB Norway)

7,755.00 NOK

VIP ticket (member of SMB Norway)

9,210.00 NOK

VIP ticket (not a member of SMB Norway)

10,445.00 NOK



The offer includes:

Two nights' accommodation

Breakfast for VIP Light and VIP ticket buyers. This includes various types of eggs, bacon and sausages, many kinds of spreads, fresh rolls and cereals. The price includes coffee, tea, milk, and juice.

Three-course à la carte dinner on the first evening with a wine package in Oceanic

Coffee and fruit at seminars both days

Lunch buffet on day 1 in Grand Buffet. Here you will find a good selection of meat, seafood, salads, and desserts

Dinner buffet on day two in Grand Buffet. Scandinavian buffet with a selection of delicious meat dishes, seafood, salads, and desserts

Each evening you can see spectacular shows in the ship's theater Show Lounge

There are also opportunities for spa and training on board. The spa and fitness center offers a top modern gym, hot tubs, sauna, massage chairs, and spa treatments.

The program:

Sunday, September 29:

10:00 AM Arrival at Hjortnes for boarding card pickup

10:30 AM Boarding and luggage placement

Coffee, tea, iced water, and fruit in the common area of the conference
Exhibitors can go to the
exhibition area to set up

11:00 AM Meeting starts Welcome by Jørund Rytman, SMB Norway
Welcome by Dag Swanstrøm, Norway's Entrepreneur Association



Speakers by minister, by parliamentary representatives

Investor pitch course

by Steinar Hoel Korsmo, president Seed Forum

Separate program for SMB Norway Investor Forum 1:15 PM Check-in to cabins:

1:30 PM – 3:00 PM Lunch buffet in Grand Buffet

3:00 PM - 5:00 PM Professional program continues

7:00 PM Show in Fantasy Show Lounge, optional.

Recommended arrival at 6:30 PM

9:00 PM Three-course cruise menu with wine package and coffee in Oceanic à la carte

Monday, September 30:

7:00 AM – 9:45 AM Breakfast

10:00 AM Arrival in Kiel – free time while docked

11:00 AM Meeting starts

2:00 PM Departure from Kiel

3:00 PM - 5:00 PM Professional program continues

7:00 PM Show in Magic Show Lounge, optional. Recommended arrival at 6:30 PM 8:30 PM Evening buffet in Grand Buffet

Tuesday, October 1:

7:00 AM – 9:45 AM Breakfast in Grand Buffet

10:00 AM Arrival in Oslo